
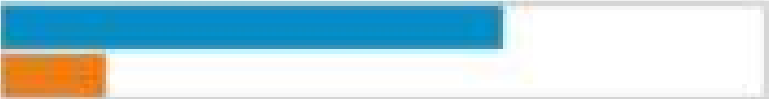


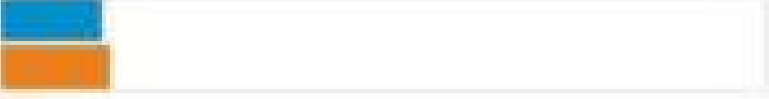

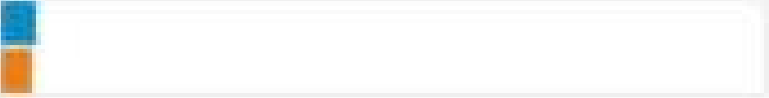




The Power of Outreach: How We Achieved 107.37% Referral Traffic Growth in Just 4 Months

Presented by SEO Experts Company India



	Acquisition			Behavior
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓
	116.33% ↑	115.59% ↑	105.75% ↑	270.25% ↑
1  Organic Search	375.71% ↑			170.09% ↑
2  Direct	22.12% ↑			174.03% ↑
3  Paid Search	7.04% ↓			711.52% ↑
4  Social	16.84% ↑			153.12% ↑
5  Referral	107.37% ↑			169.99% ↑
6  (Other)	172.92% ↑			843.45% ↑

PROJECT GOAL

Our client is a small online retailer who was struggling to compete with **larger brands** in their industry. They had a great product, but their website wasn't **getting the visibility** they needed to **grow their business**.

That's when our team at **SEO Experts Company India** decided to invest in outreach and link building. In just four months, we achieved an **incredible 107.37%** growth in organic traffic. Here's how we did it:

Here are More Details About the Solutions We Executed

1. Identified Target Websites
2. Studied Their Content
3. Crafted an Engaging Pitch
4. Followed the Guidelines
5. Provided Unique and High-Quality Content



Identified Target Websites

We researched websites in our client's **business niche** that accept guest posts.

We used Google search, **social media platforms**, and tools like BuzzSumo, SEMrush, or Ahrefs to find potential websites.

We also looked for websites that had **published guest posts** in the past.



Studied Their Content

Before reaching out to a website, we read their **blog posts** to understand their style, tone, and topics they were covering.

We analyzed their audience and ensured that the **website content** aligns with their interests and needs.



Crafted an Engaging Pitch

After identifying the target websites, we crafted a **compelling pitch** that demonstrated our client's website knowledge and expertise.

We personalized our pitch and included why our **guest post** would benefit their readers.

4

Followed the Guidelines

Every website has specific guidelines for **submitting guest posts**.

First, we ensured that we understood their **guidelines and adhered** to them.

This increased our chances of **getting accepted**.

5

Provided Unique and High-Quality Content

We created content that was unique, **informative**, and engaging.

We ensured that it aligned with the website's style and tone, and **provided value** to their audience.

We used **reliable sources** and included visuals to enhance the readability of our content.

The Outcomes We Accomplished

Our client's website's referral traffic **increased by 107.37%** within four months!

So, here you have it! The challenges we faced, the **strategy we built**, and the results we delivered.



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THANK YOU